

» Leadership DEFINED



I teach a lot about leadership.

You may have noticed that many of my posts are on the topic of leadership. It reflects my deep held belief that leaders are instrumental to an organization's heightened performance. The best companies are those that create an environment where great employees perform. Great leaders inspire individuals and teams to achieve what they couldn't do on their own. And too many times poor leaders get in the way of well-meaning individuals and teams.

Great organizations focus on leadership. They set leadership expectations, train their leaders, have a definition of what a leader does, and they reinforce their desired leadership behavior.

Leaders:

- **Produce Results** - increased sales, profits, and customer satisfaction.
- **Create companies** with strategic direction and efficient operations that people want to come and work for.
- **Engage Their Employees**
- **Create Environments** - that foster passionate, happy employees and those employees gladly give their best and create positive customer experiences.

The Ken Blanchard Companies have done some great research on the impact of leadership and organizational success. Click on the link to learn more about Blanchard's research.

RESOURCE: 

